

# Logos available for download:



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## Logo Specifications

File naming conventions:

RLVCA-logo-RGB-LR.jpg

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- 1 **Brand:** Indicates business name
- 2 **Colour type:** CMYK (process); or RGB
- 3 **Resolution:** LR (low res) is 72dpi; MR (medium res) is 150dpi; HR (high res) is 300dpi.
- 4 **File type:** EPS; PDF; JPG; TIF; or PNG

**Downloads:** When you download and open the zips, please refer to the file naming conventions to the left to locate the correct file.

**Vector.zip** Contains CMYK logo files in the EPS and PDF vector file format. These files are ideal for use in all print communications and for large scale applications such as signage. Editable in Adobe Illustrator, Corel or Freehand (vector programs).

**JPG.zip** Contains RGB JPGs in 3 resolutions suitable for use in PPT, web and other electronic media. Editable in image programs such as Adobe Photoshop or Paintshop.

**PNG.zip** Contains PNGs with transparent backgrounds in 3 resolutions suitable for use in PPT, web and other electronic media. Editable in image programs such as Adobe Photoshop or Paintshop.

**TIF.zip** Contains RGB and CMYK TIFs in 3 resolutions. RGB are suitable for MS Word and CMYK are suitable for print. Editable in image programs such as Adobe Photoshop or Paintshop.